

Clément Mathieu

As a **second-year Bachelor's student in Management at Grenoble École de Management**, I am seeking an **internship from April to August** and a **work-study programme starting in September** in communications, marketing or business development in order to contribute to creative, structured and results-oriented projects.

Good interpersonal skills / Adaptability / Creativity / Rigour

Expériences

Communications Manager – GEM ONU (2024 – Present)

Design and management of the association's **communications strategy**: creation of digital campaigns, editorial planning management, coordination of the **internal team**, **production of visuals and content** for student diplomatic events.

Communications Member – AvantGarde GEM (2025 – Present)

Participation in editorial policy, **creation of graphic materials**, event communications, and promotion of cultural and student projects.

Delegate - COMPIMUN(Model United Nations) - Madrid (November 2025)

Participation in an **international diplomatic negotiation conference**: public speaking, argumentation, diplomacy, resolution drafting, and intercultural collaborative work.

Communication & Marketing Assistant – Dynamics Business Excellence (DBE) – Internship (April – July 2025)

Production of professional content, management of editorial planning, coverage of business events, redesign of institutional materials and facilitation of internal communication.

Sales Advisor – Mango (July - August 2025)

Customer service, optimising the in-store experience, product promotion, merchandising and achieving **performance targets**.

Founder – Digital Communications Agency (2023–2024)

Supporting emerging and independent brands in **creating visual identities**, designing graphic and video content, managing social media, and developing their **digital presence**. Implementing **acquisition strategies**, sales prospecting, customer loyalty, and customer follow-up.

Training courses

Bachelor's Degree in Digital Business Development (2024 – Present) Grenoble École de Management Alpine Business School

Digital marketing, strategic communication, project management, acquisition and negotiation, financial accounting, law.

Academic Exchange – WU Vienna (Austria) (January - March 2026)

'International Marketing & Strategy'. Intercultural immersion and adaptability within a leading European business school.

BUT Civil Engineering – IUT1 Grenoble (2023-2024)

Design methods, structural logic, site organisation and technical work.

Contact

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Skills

Communication & Digital Marketing Content strategy, storytelling, SEO/SEA, copywriting, email marketing (Mailchimp), social media management (Hootsuite), Google Analytics.

Visual Creation & Design Canva Pro, Figma, Adobe Premiere Pro, CapCut Pro, Lightroom, Visual Identity Creation (Branding), Prompt Engineering (AI).

Web & Business Tools WordPress (Divi), Shopify, Wix, Google Workspace, Microsoft Dynamics 365 (CRM, Business Central, Insights Journey).

Sales & Marketing Prospecting (Cold Calling), Negotiation, Closing, Customer Relations, Business Development.

Miscellaneous

English (B1)
German (A2)
Driving licence

Areas of interest

- Sports: Alpine skiing, Running (endurance and pushing boundaries).
- Creative: Architectural photography, Video production & editing.
- Culture: Fashion (trends), Geopolitics, Behavioural psychology.