

Final-year Bachelor in Management student at Grenoble Ecole de Management, on a work-study programme at SATA Group (Alpe d'Huez ski area) and founder of the digital agency Aurem Agency. Combines marketing and technical skills: WordPress websites, SEO, competitor benchmarking and AI automation (n8n, Claude). Seeking a Master's-level work-study position from September 2027.

WORK EXPERIENCE

Aug 2026 – Present	Digital Marketing Assistant (work-study) – SATA Group (ski area operator), Alpe d'Huez, France - Benchmark the digital offer of 17 French and international ski resorts: ticketing, checkout funnels, terms, insurance, reviews. - Designed a ski-pass cancellation option: competitor analysis, scenario-based business model and purchase journey; delivered a 16-section report and a 31-slide deck.
Apr 2026 – Present	Founder – digital agency (self-employed, alongside studies) – Aurem Agency, Grenoble, France - Run a digital agency for small businesses and non-profits: WordPress websites, SEO, online advertising (Google Ads, Meta Ads) and AI automation. - Delivered projects for 2 clients: website rebuild and hosting migration for a construction firm; 8-page digital audit and WordPress website for a car club (pro bono).
May 2026 – Jul 2026	Digital Marketing & Communications Intern – BMB Group 38, Isère, France - Created the visual identity (Figma, Canva) and a 10-page company website on WordPress and Divi 5. - Ran SEO (Google Keyword Planner, Rank Math), set up the Google Business Profile and launched the company LinkedIn page. - Automated quote generation with an n8n webhook workflow, from about 30 to 5 minutes per quote.
2025 – 2026	Artist Manager – KVP (DJ)
May 2025 – Jul 2025	Marketing Assistant Intern – DBE – Dynamics Business Excellence, Grenoble, France Managed social media with Hootsuite, built a three-month editorial calendar and maintained CRM records (Microsoft Dynamics 365).
Jul 2025 – Aug 2025	Sales Associate – Mango, Grenoble, France

EDUCATION

Sep 2024 – 2027	Bachelor in Management (expected 2027) – Grenoble Ecole de Management (GEM), Grenoble, France State-recognised bachelor's degree (grade de licence), EQF level 6 (RNCP 38755) · Triple-accredited: AACSB, EQUIS, AMBA Year 3: Digital and Business Development, work-study (3 weeks company / 1 week school) · Specialisation: Business Development & Entrepreneurship
Jan 2026 – Mar 2026	Exchange term – international marketing and strategy – WU Vienna, Vienna, Austria
Sep 2023 – Jun 2024	University Bachelor of Technology (BUT) in Civil Engineering, first year – IUT1 Grenoble, Grenoble, France
2023	French Baccalauréat, technological track (STI2D), with honours (mention assez bien) – Lycée Pierre Termier, Grenoble, France

LEADERSHIP & ACTIVITIES

Sep 2024 – 2026	Head of Communications – GEM ONU Led the society's communications for two years: editorial calendar, event visuals and videos, coordination of a 3-person team.
Sep 2025 – 2026	Communications Team Member – AvantGarde GEM
Nov 2025	Delegate – COMPIMUN, Madrid

SKILLS

Digital marketing	SEO, Google Search Console, Rank Math, Google Business Profile, Google Analytics, SEM (Google Ads), Meta Ads, content creation, email marketing, competitor analysis
AI & automation	n8n (workflow automation, webhooks, APIs), Claude and OpenAI APIs, Claude Code, ChatGPT, Gemini, prompt engineering, Docker, Git/GitHub
Web & CMS	WordPress (Divi 5), Hostinger, Shopify, Wix
Design & video	Figma, Canva Pro, Adobe Premiere Pro, Adobe Lightroom, CapCut Pro
Business	lead generation, cold outreach, negotiation, CRM (Microsoft Dynamics 365), business planning, financial forecasting, project management, reporting

ADDITIONAL INFORMATION

Languages	French: Native · English: B1 (CEFR), certified by GEM, 2025 · German: A2 (CEFR)
Certifications	Sales and negotiation training (cold calling, objection handling, closing) – Factorial, Jun 2025
Interests	alpine skiing (advanced technical level), road cycling, downhill mountain biking, strength training · architectural photography, video production and editing · behavioural psychology, geopolitics
Other	EU citizen, full right to work in the EU · Full EU driving licence (category B)